



**HERBALIFE SUMMIT 2024 &  
LEVEL UP PROMOTION**

MARCH 14-17

**LEVEL UP RETREAT**

MARCH 18-19

## HERBALIFE SUMMIT 2024 AND LEVEL UP PROMOTION

**Pack your bags, we're bringing back the Summit!**

**Summit Dates:** March 14 to 17

**Location:** Lisbon, Portugal

**The Herbalife Summit 2024** will be held at the Altice Arena, the perfect backdrop to learn from world-class leaders, focus on our amazing future and celebrate your success. Plus, a **Special Recognition** for AWT STARS qualifiers!



### Qualification

**The Summit** is open to all President's Team Members and any Fully Qualified Supervisor who achieves 4,000 Royalty Override Points in ANY ONE CALENDAR MONTH from March 2023 through January 2024. That means your opportunity to experience Herbalife 2.0 is more accessible than ever before.

### Travel Reward for Mark Hughes Bonus Earners

Mark Hughes Bonus Earners who attend Herbalife Summit 2024 will qualify to receive US\$750.\*

### LEVEL UP PROMOTION

**Qualification Period:** March 2023 to December 2023

Receive \$250 Travel Voucher and attend special Breakfast with CEO & Chairman Michael O. Johnson and Herbalife Doctors during Summit.

**Qualification:** Open to all Summit Qualifiers who qualify to the Millionaire Team during qualification period.



Final recognition pin designs still under development. Not all pins shown.

\*All Rewards are stated in U.S. dollars. Substitute rewards, if any, will be at the sole and absolute discretion of Herbalife.

**Herbalife**  
Live your best life.



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## The Level UP Retreat

The highest qualifiers will have the opportunity to attend the Level Up Retreat, offering exclusive trainings, lifestyle experiences and a black-tie gala.

**Dates:** March 18 to 19  
**Location:** Lisbon, Portugal  
**Qualification Period:** March 2023 to December 2023

### Qualification:

- **Day 1 of the Level Up Retreat:** Open to Summit Qualifiers who qualify to Millionaire Team Plus during qualification period.
- **Day 1 & Day 2 of the Level Up Retreat:** Open to Summit Qualifiers who qualify to President's Team and for President's Team Members who achieve a new Diamond or K level during qualification period.

LEVEL UP RETREAT	FROM	TO
<b>Day 1, March 18</b> Training & Lifestyle		
<b>Day 1, March 18</b> + <b>Day 2, March 19</b> Exclusive Training with Special Speaker & Black-Tie Gala		
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Final recognition pin designs still under development. Not all pins shown.



## The AWT STARS Special Recognition

Open to all Summit Qualifiers who help three or more non-TAB members qualify or requalify for AWT 2023 within their first 3 levels in separate legs\* and personally qualify for the 2023 AWT Promotion.\*



## AWT STARS – HOW TO QUALIFY

- The AWT STARS Promotion is open to all Summit Qualifiers
- All AWT STARS Qualifiers must complete personal AWT qualification to be eligible for AWT STARS recognition (except President's Team members).
- 1 STAR will be credited for every first downline non-TAB 2023 AWT Distributor in your organization up to 3 levels deep.
- Downline contributor level (TAB or non-TAB) is based on their status as of August 2022, so if they qualify as a TAB Team member after that day, they will still count as a STAR.
- If your first or second level downline Distributor is a TAB Team member, they will block you from receiving a STAR from an AWT downline below them unless this downline TAB Team qualification date is after August 2022 or this Distributor is also an AWT Qualifier and is already your STAR contributor.
- An AWT STAR contributor can only be counted as a STAR one time and for only one AWT STAR recipient. The final count of STARS is subject to change and will be finalized at the end of the qualification period.

\*See qualification progress tracker available on the 2024 Honors and [MyHerbalife.com](https://www.MyHerbalife.com) site.



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## Event Guidelines

- Level Up Retreat will take place after the Herbalife Summit in Lisbon, Portugal.
- Summit Qualifiers must be in good standing with Herbalife.
- Summit Qualifiers may not bring any non-qualified Distributors or paying participants as guests. Only Summit Qualifiers are allowed to attend this event.
- Herbalife reserves the right to reverify and revalidate Distributor qualifications and eligibility up to and including the days of the event.
- Passports, visas, proofs of citizenship, expiration dates of passports and all other travel documents required for entry/travel to the event destination are the sole responsibilities of the qualified Distributors and not Herbalife.
- Any Volume from US and Puerto Rico must be documented.