

Packaging Your Success Story

Using the products will give you results. This will allow you to “package” your own results into a story you will use. This is called “Packaging Your Success Story,” and it is important because it will be the story that you share your entire career.

Use the key points below to package your Weight Loss/General Health/Skincare success story:

- A. Before I started Herbalife
- I weighed _____ pounds and wore a size _____ [weight management story]
 - I felt _____ (e.g. lack of energy, poor digestion, etc.) [general health story]
 - My skin was _____ (dry, dull-looking, etc.) [outer nutrition story]
- B. • Then I started using Herbalife products
- C. And now
- I feel _____ (e.g. healthier, younger, etc.) than I have in _____ (days/months/years)
 - I have more _____ (e.g. energy, support for my heart health, etc.)
 - I went from a size _____ to a size _____
 - I lost _____ pounds and _____ inches in _____ days/weeks/months
 - My skin is _____ (e.g. better hydrated, smoother, etc.)

Script Your Story: “Hi, my name is _____. Before Herbalife, I (list info “A” above). I started using Herbalife products and my results have been incredible (list info “C” above).”

Tips for Telling Your Story

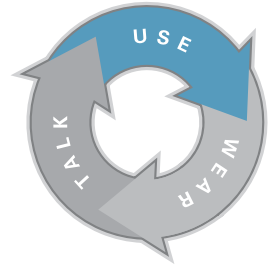
- Keep your story short and to the point.
- Let us feel your emotion.
- Have a success story for each product category.

You can also package your income success story:

- A. Before I started Herbalife
- I was a _____ (occupation)
 - I became an Herbalife Independent Distributor because _____
 - In my first month working _____ (part-time/full-time) I made \$ _____
- B. And now
- My Herbalife earnings have (list examples of what your Herbalife income has done for you or your family)

Script Your Story: “Before Herbalife, I was _____. I became an Herbalife Independent Distributor because _____. I worked at my Herbalife business (full-time or part-time). As a Distributor, I earned _____ in my first month(s). This income has provided me (or my family) with _____. In the last _____ days, I earned \$ _____.”

Practice sharing your success story with your Sponsor.



My Success Stories

My Product Success Story

My Income Success Story

Success Stories of Others That I Could Share

You should have at least three Success Stories “packaged” to readily share with others. If you don’t have a success story, there are many resources you can get them from:

- Your Sponsor
- At a local meeting
- MyHerbalife.com
- Herbalife journals/literature



MyHerbalife.com is a great online resource for additional success stories. The MyHerbalife website is password-protected and is for use only by Distributors. You will need a Distributor ID and PIN Code to access the site. If you have an Internet connection, go to the login page at www.myherbalife.com and request your PIN Code now. If you already have your PIN Code, start browsing the site and become familiar with it.