marketing plan

Senior Consultant and Success Builder

HERBALIFE.

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Senior Consultant and Success Builder
Requirements and Benefits

Increase your discount by becoming a Senior Consultant or by placing a Success Builder order:

SENIOR CONSULTANT

1. Achieve 500 Volume Points or more in one month
2. 35% discount (Once you become a Senior Consultant, you will never go back to the 25% discount.)
3. Achieve 2,000 Volume Points or more in one month
4. 42% discount for the remainder of the month, including qualifying purchase

SUCCESS BUILDER

• Single order of 1,000 Volume Points or more
• 42% discount for remainder of the month, including qualifying purchase
Senior Consultant and Success Builder

Qualifying to Senior Consultant Examples

You may use
Personally Purchased Volume (PPV)… or Downline Volume (DLV).

500 PPV
Senior Consultant @ 35% Discount

50 PPV + 450 DLV = 500 Volume Points
Senior Consultant @ 35% Discount

450 PPV
@ 25% Discount
Wholesale earnings are based on the difference between your higher level discount and your downline Distributor’s lower level discount.

**YOU**

- 42% Discount (Success Builder Order)

**DISTRIBUTOR B**

- 25% Discount

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**SENIOR CONSULTANT**

- 35% or 42% discount
- 7% or 17% potential Wholesale Profit

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17% Potential Wholesale Profit