



**marketing  
plan**

**Senior Consultant  
and Success Builder**



# Senior Consultant and Success Builder

## Requirements and Benefits

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**Increase your discount by becoming a Senior Consultant or by placing a Success Builder order:**

### **SENIOR CONSULTANT**

1

- Achieve 500 Volume Points or more in one month
- 35% discount (Once you become a Senior Consultant, you will never go back to the 25% discount.)

2

- Achieve 2,000 Volume Points or more in one month
- 42% discount for the remainder of the month, including qualifying purchase

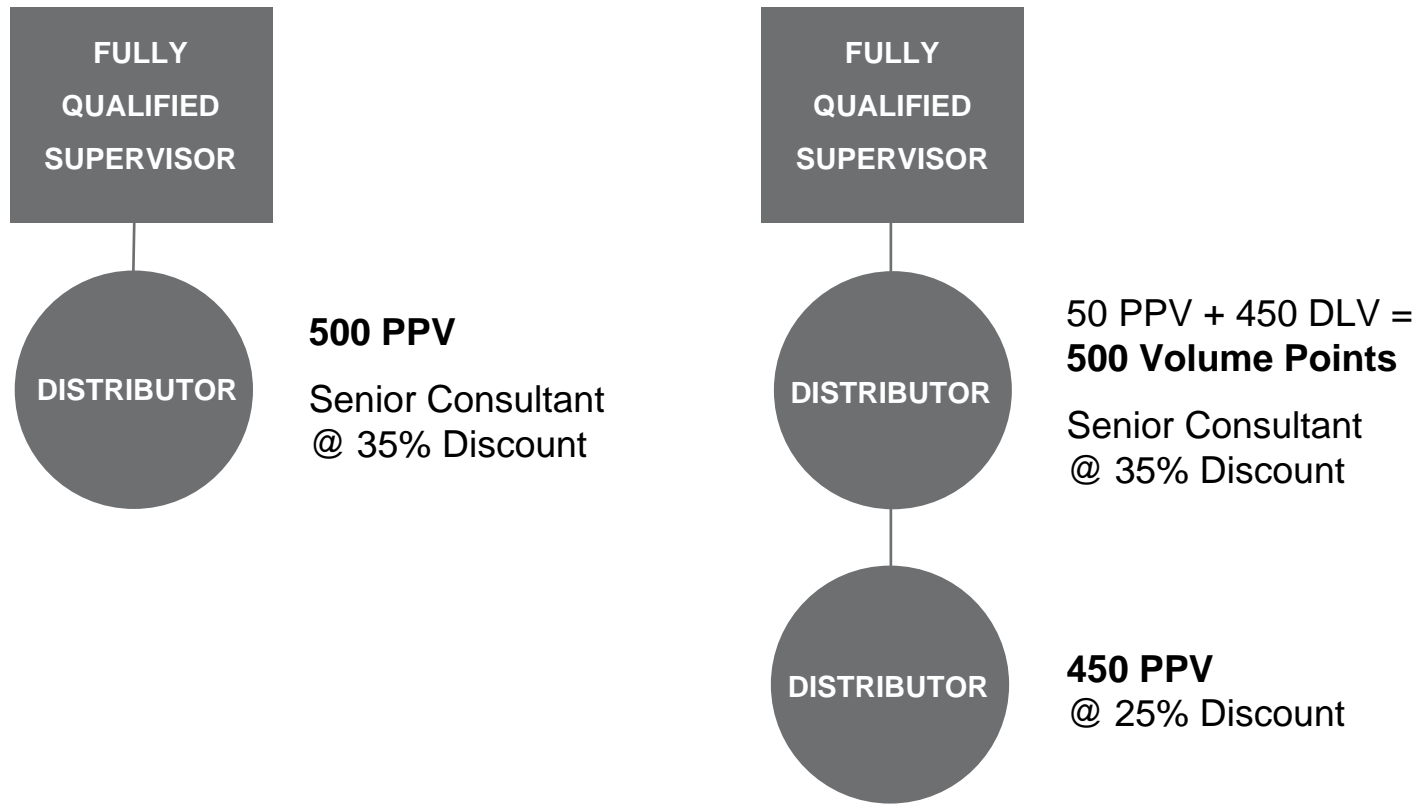
### **SUCCESS BUILDER**

- Single order of 1,000 Volume Points or more
- 42% discount for remainder of the month, including qualifying purchase

# Senior Consultant and Success Builder

## Qualifying to Senior Consultant Examples

You may use  
Personally Purchased Volume (PPV)... or Downline Volume (DLV).

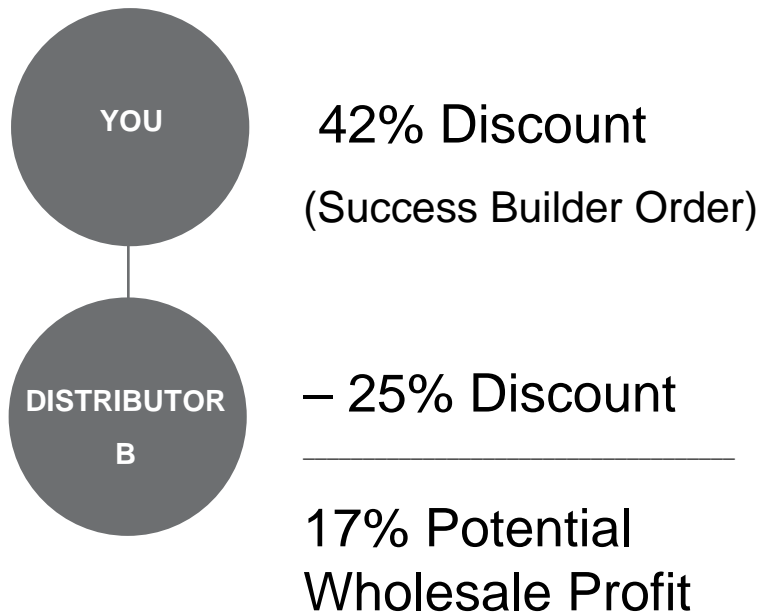


# Senior Consultant and Success Builder

## Wholesale Profit

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**Wholesale earnings are based on the difference between your higher level discount and your downline Distributor's lower level discount.**



### **SENIOR CONSULTANT**

- 35% or 42% discount
- 7% or 17% potential Wholesale Profit