



Distributor Business Practices & Compliance

Weight Loss, Product, and Income Disclaimers

June 2014



Weight Loss Disclaimer

Oral or Conversational Disclaimer:

Consumers who use Herbalife Formula 1 twice per day as part of a healthy lifestyle can generally expect to lose around 0.5 to 1 pound per week.

Written Disclaimer:

Consumers who use Herbalife Formula 1 twice per day as part of a healthy lifestyle can generally expect to lose around 0.5 to 1 pound per week. Participants in a 12-week, single-blind, study used Formula 1 twice per day (once as a meal and once as a snack) with a reduced calorie diet and a goal of 30 minutes of exercise per day. Participants followed either a high protein diet or a standard protein diet. Participants in both groups lost about 8.5 pounds.

Dietary Supplement Health and Education Act (DSHEA) Disclaimer

The *Food and Drug Administration* (FDA) requires a specific disclaimer for dietary supplements to help consumers avoid confusing dietary supplements with drugs. For correct usage, always refer to the current catalog or product labeling.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Income or Lifestyle Disclaimer

Branded Claims:

Income applicable to the individuals (or examples) depicted and not average. For average financial performance data, see the Statement of Average Gross Compensation Paid by Herbalife at Herbalife.com and MyHerbalife.com.

Branded Claims of Top 1% Earners:

The incomes presented are those of persons within the top 1% of Herbalife Members. For additional financial performance data, see the Statement of Average Gross Compensation Paid by Herbalife at Herbalife.com and MyHerbalife.com.

Unbranded Claims:

Income applicable to the individuals (or examples) depicted and not average.

Unbranded Claims of Top 1% Earners:

The incomes presented are those of persons within the top 1% of all participants, and not average.