Age-defying

skin activator®

Protect & Perfect Your Skin

Learn more about Herbalife skincare.
• Women and men can begin to notice age-revealing, fine lines and wrinkles in their skin as early as their 20s.

• Skin thickness, texture and natural moisture content are different around your eyes and on your face, lips, neck and chest/cleavage. Each area requires specific treatment in order to obtain the most effective results.

• Skin imperfections you see today are often the result of damage done as long as a decade ago.

Why Skin Activator®

- Minimizes the appearance of fine lines and wrinkles.*
- Collagen-building Glucosamine Complex aids hydration and firms skin.*
- Visibly increases luminosity and clarity and improves skin smoothness.*
- Perfect for all skin types.
- For men and women.

Skin Activator® Anti-Aging

Day Lotion SPF 15
Light, nourishing lotion that hydrates while it blocks harmful UVA/UVB rays to help smooth and clarify your skin.

Décolletage Cream
Smoothing and refining cream for thin skin in the neck, chest and cleavage.

Lip Refiner SPF 15
Plumping and softening cream that also minimizes the appearance of fine lines and provides important UVA/UVB protection.

Nighttime Replenishing Cream
Rich and moisturizing, this cream minimizes the appearance of fine lines and wrinkles revealing smoother, clearer and more luminous skin.

Key Benefits

- Minimizes the appearance of fine lines and wrinkles.*
- Collagen-building Glucosamine Complex aids hydration and firms skin.*
- Visibly increases luminosity and clarity and improves skin smoothness.*
- Perfect for all skin types.
- For men and women.

Fast Facts

57% Improvement in Fine Lines and Wrinkles.**
55% Reduction in Wrinkle Depth.**
More Than 40% Increase in Skin Smoothness.**
51% Improvement in Skin Moisture Content.**
23% Increase in Skin Firmness.**
45% Increase in Skin Luminosity and Clarity.**

*Results of testing performed on effects of Glucosamine Complex.
**After just three months of regular usage. *After just four weeks of usage.
How does Skin Activator® fit with your existing skincare regimen?

NouriFusion®
Skin Essentials
Multivitamin cleansers, toners, moisturizers and masks for everyday maintenance of a balanced complexion. Perfect for all ages and targeted to individual skin types.

Radiant C®
Skin Revitalizers
Maximum antioxidant protection and age prevention properties are part of this everyday cleansing, moisturizing and revitalizing, citrus-based line for all ages and skin types.

Outer Nutrition for Every Age

<table>
<thead>
<tr>
<th>BASIC</th>
<th>FIRST WRINKLE</th>
<th>UNEVEN SKIN TONE</th>
<th>WRINKLES</th>
</tr>
</thead>
<tbody>
<tr>
<td>age 18–35+</td>
<td>age 25–45+</td>
<td>age 35–55+</td>
<td>age 35–65+</td>
</tr>
<tr>
<td>NouriFusion®</td>
<td>NouriFusion®</td>
<td>NouriFusion®</td>
<td>NouriFusion®</td>
</tr>
<tr>
<td>[skin essentials]</td>
<td>[skin essentials]</td>
<td>[skin essentials]</td>
<td>[skin essentials]</td>
</tr>
<tr>
<td>Radiant C®</td>
<td>Radiant C®</td>
<td>Radiant C®</td>
<td>Radiant C®</td>
</tr>
<tr>
<td>[skin revitalizers]</td>
<td>[skin revitalizers]</td>
<td>[skin revitalizers]</td>
<td>[skin revitalizers]</td>
</tr>
<tr>
<td>Skin Activator®</td>
<td>Skin Activator®</td>
<td>Skin Activator®</td>
<td>Skin Activator®</td>
</tr>
<tr>
<td>[anti-aging]</td>
<td>[anti-aging]</td>
<td>[anti-aging]</td>
<td>[anti-aging]</td>
</tr>
</tbody>
</table>

Daytime Regimen

Essential Skincare
CLEANSE
• NouriFusion® Cleanser
• Radiant C® Cleanser

TONED
• NouriFusion® Toner

MOISTURIZE
• Radiant C® Booster
• NouriFusion® Moisturizer
• NouriFusion® Eye Gel

Anti-Aging Skincare
CLEANSE
• NouriFusion® Cleanser
• Radiant C® Cleanser

TONED
• NouriFusion® Toner

MOISTURIZE
• Radiant C® Booster
• Skin Activator® Day Lotion SPF 15
• Skin Activator® Lip Refiner SPF 15
• Skin Activator® Décolletage

Nighttime Regimen

Essential Skincare
CLEANSE
• NouriFusion® Cleanser
• Radiant C® Cleanser

TONED
• NouriFusion® Toner

MOISTURIZE
• Radiant C® Booster
• Skin Activator® Night Cream
• NouriFusion® Eye Cream

Anti-Aging Skincare
CLEANSE
• NouriFusion® Cleanser
• Radiant C® Cleanser

TONED
• NouriFusion® Toner

MOISTURIZE
• Skin Activator® Night Cream
• Skin Activator® Décolletage

For Both Essential and Anti-Aging Skincare

2–3 Times a Week

For Both Essential and Anti-Aging Skincare

MASK
• NouriFusion® Moisture Mask
• NouriFusion® Clarifying Mask
The 3 R’s of Great Skin
Renew, Refresh and Reveal

**Recruiting**

- The Skin Activator® line is an integral part of the Total Plan, a business model that introduces potential customers to “everything” Herbalife – from Personal Care | Outer Nutrition to the business opportunity.

- Sampling programs generate excitement about our products and our business opportunity.

- The line is an especially strong door-opener to the business opportunity for people who are in the beauty business (e.g., beauticians, cosmetologists, etc.)

**Retailing**

- Sampling provides immediate gratification with noticeable benefits. Customers see and feel the difference on the spot.

- Low-cost opportunity to introduce a customer to the entire Skin Activator® line.

**Retention**

- Gentle, non-acid technology with glucosamine-based formula offers an authentic tie-in to inner nutrition, making it easy for Distributors to apply this knowledge to Personal Care | Outer Nutrition.

- The product expands the Personal Care | Outer Nutrition line, increasing your retail opportunity and customer loyalty.

---

**Skin Activator®**

- Skin Activator® Nighttime Replenishing Cream #0865
- Skin Activator® Day Lotion SPF 15 #0862
- Skin Activator® Lip Refiner SPF 15 #0866
- Skin Activator® Décolletage Cream #0864

**Radiant C®**

- Radiant C® Daily Facial Scrub Cleanser #0444
- Radiant C® Body Lotion SPF 15 #0445
- Radiant C® Daily Skin Booster #2890
- Radiant C® Face Quencher #2997

**NouriFusion®**

- MultiVitamin Exfoliating Scrub #2521
- MultiVitamin Night Cream #2516
- MultiVitamin Eye Cream #2517
- MultiVitamin Eye Gel #2518
- MultiVitamin Moisture Mask #2520
- MultiVitamin Clarifying Mask #2519
- MultiVitamin Normal to Oily System #0901
- MultiVitamin Lotion Cleanser #2510
- MultiVitamin Toner #2512
- MultiVitamin Moisturizer SPF 15 #2514
- MultiVitamin Normal to Dry System #0902
- MultiVitamin Foaming Gel Cleanser #2511
- MultiVitamin Toner #2513
- MultiVitamin Moisturizer SPF 15 #2515

---

**MyHerbalife.com**

Downloadables: Access these tools to help grow your business.

- Product Training Slides
- Flyers
- NouriFusion® Sales Sheet
- NouriFusion® Customer Insert

---

**Distributor Reference Guide**

© 2013 Herbalife International of America, Inc. All rights reserved. USA. PRD19062-USEN-04 03/13

**Nutrition for a better life.**