



Gorgeous Hair, Glowing Skin

Herbal Aloe Makes It Happen

Study Results

Strengthening Shampoo and Strengthening Conditioner:

Reduce hair breakage by 90% and leave hair 10 times stronger after just one use.*

Soothing Gel:

An in vivo clinical study demonstrated that 100% of participants noticed an improvement in their skin's appearance and feel.†

Hand & Body Cream:

Increases skin moisture content by 100% after just one use.‡

*When Strengthening Shampoo and Strengthening Conditioner are used in conjunction versus untreated hair. Results based on Clinical Strengthening and Breakage Study. Average value obtained from Combing Test conducted by an independent research laboratory on "damaged" hair tresses. Broken fiber counts were compared on untreated versus treated hair using Herbal Aloe Strengthening Shampoo and Strengthening Conditioner.

†Claims supported by individual panel testing.

‡Hand & Body Cream versus baseline after 20 minutes. Based on Nova Meter reading study coupled with blind sensory panelist observations. In vivo studies conducted by an independent research laboratory demonstrated 100% increase in skin hydration when using Herbal Aloe Hand & Body Cream compared to baseline.