



Herbalife24™

General Product Line Q&A

Q1: What is Herbalife24™?

A1: Herbalife24™ is a program consisting of seven premium products designed to meet the nutritional needs of the 24-Hour Athlete™, and anyone who lives a healthy, active lifestyle.

Q2: When will the new product line be available for purchase?

A2: Most of the Herbalife24™ professional sports products will be available for purchase in the US starting in May 2011. At that time, the five available products will be Formula 1 Sport, Hydrate, Prolong, Rebuild Endurance and Rebuild Strength.

Q3: What will happen to Herbalife® products for Energy and Fitness?

A3: For the foreseeable future, the current Herbalife® products for Energy and Fitness will remain available for purchase.

Q4: How do the products in this line differ from existing Herbalife products?

A4: While the Herbalife24™ line was developed to accommodate the specific nutritional needs of our sponsored professional sports teams and athletes, Herbalife24™ products can be used by all athletes.

Q5: Do any of the Herbalife24™ products contain artificial colors, flavors or sweeteners?

A5: No. We have taken enormous efforts to formulate the entire US Herbalife24™ line without the use of artificial colors, flavors or sweeteners. All the products are naturally sweetened for a mild, palatable taste.

Q6: Do any products in the Herbalife24™ line contain soy or gluten protein?

A6: No. All protein-containing products in the Herbalife24™ line are formulated exclusively with combinations of purified milk, casein and whey protein.

Q7: Do the products contain any fillers or low-quality proteins?

A7: No, there are no fillers. We've selected every ingredient for a functional purpose, using only high-quality dairy protein isolates and concentrates.

Q8: I am a Herbalife Distributor. Will I be able to sell Herbalife24™ products?

A8: Yes, all Herbalife Independent Distributors will have the opportunity to sell the product line. However, you must first learn about the line and complete a training series. All eligible distributors will be placed on the Herbalife24™ Lead Referral Program.

Q9: I am not a Herbalife Distributor. Where can I buy the Herbalife24™ products?

A9: As with all Herbalife® products, the Herbalife24™ line will be available for purchase through Herbalife Independent Distributors.

Q10: How can I find out more information about the Herbalife24™ product line?

A10: Distributors can find all training materials on MyHerbalife.com under the Tools & Training section starting March 21st.