# **Boost Your Sales**

## With the New Product Catalog

- Easy Tear-Out Price List
- Eye-Catching
- Practical
- Convenient





\$15.30 \$17.13

### **Easy Tear-Out Price List**

- Easy tear-out price sheets.
- Easy to find products grouped by category.
- Distributors can choose to present with or without prices.
- Opportunity to build relationship with customers, personally answering questions regarding prices.

2		Page						
P	ROTEIN							
	stein Drink Mix				Personalized			
	Small Canister (1-mmp	per percelari			Protein Pawder		40104	\$1.4
	Overside	16	40190	\$8.33				
	Large Canister Coverse							
	Charalate	- 16		\$44.35				
	19/25	16	100	546.05				
P	ROTEIN SNACKS							
- ñ	nasted Soy Nats Plants	in the			Protein Bar (triacpeter)			_
	OtieLine	18	6142	811.99	Chessiate Creanul	19	#1210	\$16.70
	Salid	18	#3143	811.95	Cherolate Fulge	19	#00107	\$74.75
	everage Mix				Pand Rater	10	4008	\$78.70
	Canister (Aurorappendet)				Seep Mix (? peter period			
	Feath Marge	18		\$12.05	Creatry Choken	15	#1251	\$72.10
12	widhey	- 18	83110	\$77.96				
	otele Bar Delexe constant							
	Occurate Panul	- 10		825.10				
	Cirus Larron	- 19		62110				
	Variat Arrow	18	1004	\$23.10				
F	ORMULA 1							
	ormula 1 Instant Healthy	Meal No	(Villenal)	Chake Mis	Parkets repeated as bed	84.83		
	Cantoler (1 4 4 4				Creany Chosses	20	#2798	\$44.05
	Dearly Dicosae	25	40754	\$70.05	Verits Sean	- 20	40707	\$44.15
	Varita Dream	20	4278	\$39.65				
	<b>IGESTIVE HEALTH</b>	S						_
	gestive Health Program	(Starter)	805		Nerbal Alos Powder		_	
	Marips	73		\$1425	Canister			
	Retord	21	#1219	\$74,25	Ale hort B	- 22	40147	\$26.35
	eady Herbel Aloe				Margi Alcent 🛞	11	A1740	\$36.25
	9-et 8	- 22	+0002	\$15.30	Florafiber	25	(000)	\$13.80
1.00	Gelor 😸	11	/0004	\$48.10	21-Day Herbal		A1154	10.00
	erbal Alos Concentrals Plat			_	Cleansing Program Active Fiber Complex	- 10	1154	10.10
	Mean (B)		#100		Apple 100 Complet	11	42164	10.8
	Neu B	- 22		ST M	Universit St		4000	\$25.30
	Hall Gallon			21.00	Tertine and the second			and the second second
	Marge -		21188	\$10.36				
	EART HEALTH							
	ors Complex	28	/156	2101.35	CoQ10 Plus			\$40.75
. 16	levola*				Mega Gartic Plus	11	1000	81438
	St-Ne holdy B	11		014.50	Tri Shield"		/0700	\$20.15
	Stenato B	24	4200	81.20	Helalitie*	- 25	/005	\$5.4
1.54				Supported while, Proceedings of America, No. All April, Internal, No. 446, Ad., 12 2022 Autophy Researching of America, Nr. All April, Internal, Protect on Ad.,				
	HERBALIFE.							5.30 mm

### Eye-Catching

- Fresh, new, colorful design.
- Packed with large, attractive photos.
- The most up-to-date product information.
- Great testimonials.

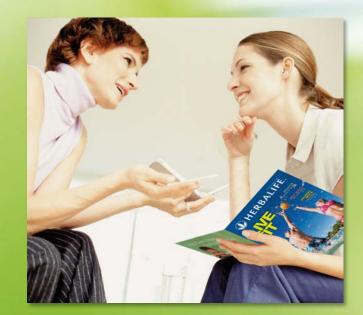
An excellent way to introduce Herbalife<sup>®</sup> products!



### Practical

#### The Product Catalog Is a Great Way to:

- Present all the products to your prospects and customers.
- Generate interest in the products.
- Close new sales and increase the number of your consumer-based customers.
- Get referrals and make new contacts.





#### Available in Packs of 20, 50 or 100. Also sold in single units – great to add to your customers' orders!

	English	Spanish		
Single	#5174	#8645	\$0.55	
Pack of 20	#6240	#6241	\$8.95	
Pack of 50	#5175	#8646	\$19.65	
Pack of 100	#5176	#8647	\$28.90	

The more you buy, the more you save!

### How You Can Use Your New Catalog

- Call your customers, talk to them about the Product Catalog and schedule an appointment.
- Take catalogs with you to all your events and meetings.
- Leave catalogs behind at beauty salons, gyms or offices.
  Remember: Most locations require permission before you leave catalogs behind; ask for permission first.
- To get the most out of your Nutrition Clubs, Weight Loss Challenges and sampling events, use the catalog and focus on its four categories:
   Weight Management, Targeted Nutrition, Energy & Fitness and Personal Care.

### More Catalogs, More Sales!

Once you've given away your catalogs, follow up with customers:

- Use affirmative questions like:
  - "What Targeted Nutrition, Energy & Fitness and/or Personal Care products would you like to purchase today?"
  - "What flavor do you prefer?"
  - "How would you like to pay: cash, credit card or check?"
- Let your customers know how you can work with them on a personalized program:
  - "What Weight Management program would you prefer: Quickstart, Advanced or Ultimate?"
- Listen to your customers' questions carefully, and answer the questions they ask. Check the catalog, if necessary.

### After You Close, Move Forward!

- Once you close a sale, don't go back to talking about it. Move the conversation forward.
- It's a good time to ask for referrals since your customers may have friends or family who would like to see the catalog too.
- Keep building your rapport with prospects and customers.
- And be ready to receive a lot of orders!



### Now Available!

- Check for additional tools and learn more about the products at: MyHerbalife.com
- Section: Product Information
- Location: Tools & Training > Product > Product Information
- Section: Audio Archive
- Location: Tools & Training > Resource Library > Media Tools > Audio Archive

#### More catalogs. More contacts. More sales.

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